

Erin Reinhard

GRAPHIC DESIGNER

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www.erinreinhard.com

Columbus, OH

Education

BOWLING GREEN STATE UNIVERSITY

B.S. IN TECHNOLOGY

Major in Visual Communication Technology

Focuses in Interactive & Print Media

AUG '15 – DEC '18

3.36 GPA | 3.44 In-Major GPA

Volunteering

OHAYOCON ('19 - '23)

DIRECTOR OF MARKETING
FEB '22 - OCT '23

LIVE EVENTS SHIFT LEAD
FEB '22

LIVE EVENTS SPECIAL OPS
JAN '20 - '21

THE FALCON MARCHING BAND

SOCIAL MEDIA COORDINATOR
MAY 2018 - DEC 2018

SECTION LEADER
MAY 2017 - DEC 2017

SQUAD LEADER
MAY 2016 - DEC 2016

KAPPA KAPPA PSI

HEAD OF PUBLIC RELATIONS
MAY '16 - MAY '17

Relevant Experience

BATH & BODY WORKS INTERNATIONAL

MAR '21 - PRESENT

STORE OPERATIONS SPECIALIST

- Design floorset-based learning materials for an international audience
- Create and manage websites for meetings and learning programs
- Devise and maintain spreadsheets to track core logistic operations
- Develop fun, new, and exciting branded promotional gear

WEBER ASSOCIATES

JUNE '19 - MAR '21

GRAPHIC DESIGNER

- Managed internal and client websites and track usage analytics
- Created and updated professional sales decks
- Designed original infographics on highly-technical subjects
- Developed curated and original blog posts and social media content

WALT DISNEY WORLD COLLEGE PROGRAM

JAN '19 - MAY '19

MERCHANDISE HOSTESS

- Provided world-class white-glove customer service
- Upheld high standards of the Walt Disney World brand
- Responsible for handling cash and confidential guest information

SLATER FAMILY ICE ARENA

MAY '18 - DEC '18

GRAPHIC DESIGN & MARKETING SPECIALIST

- Worked with a team to manage arena and BGSU Hockey social media
- Designed apparel for sale in the Newlove Pro Shop
- Photographed hockey and figure skating classes & exhibitions
- Produced fliers, posters, and brochures for display in the arena

BGSU RECREATION & WELLNESS

AUG '17 - MAY '18

MARKETING ATTENDANT

- Produced digital and print promotional and educational materials
- Managed multiple social media accounts across several channels
- Photographed department events and exercise classes
- Created and scheduled mass HTML designed emails
- Used Adobe AEM and WordPress to update department websites